11 September 1956

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Chief

London Bureau, FBIS c/o American Embassy #5, Grosvenor Square London W.1, England

Dear Andy:

Subject: Principles of Monitoring

This acknowledges your letter of 28 August 1956, same subject. You have made notable progress on the difficult question of agreement on monitoring practices. A firm commitment on the part of the BBC to slug fully the 60 separate programs you refer to is quite an achievement.

Perhaps continued pressure over a period of time toward agreed broad principles of monitoring would be tactically advantageous in an effort to expand the list of bulletins fully slugged by EBC. I am quite sure that the results will always be short of categorical statements of agreement on broad principles of operation. A reserve on this point, it seems to me, is not only characteristic of the EBC but of the English in general, and it seems reasonable to expect that we will never have a completely agreed categorical formula to meet hypothetical situations. However, so long as we are making such notable progress in substance we should not be too concerned over the formalities.

The effort put forth by you, your staff is much appreciated here.

and

Sincerely,

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